

PATRICE M. BUZZANELL

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Brian Lamb School of Communication
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EDUCATION

Ph.D. Purdue University. Dept. of Communication. West Lafayette, IN 47907-2098
M.A. Ohio University. College of Communication. Athens, OH 45701
B.S. Towson University. Towson, MD 21204 (*Summa Cum Laude*)

ACADEMIC APPOINTMENTS

- Professor. Purdue University. Brian Lamb School of Communication. (2004-present; Associate: 1999-2004); Professor of Engineering Education by Courtesy, 2012-present).
- Associate-Assistant Professor. Northern Illinois University. Communication. (1994-1999).
- Assistant Professor. Marquette University. Communication Studies. (1987-1992).

Special Appointments

- Engineering Projects in Community Service (EPICS). Engineering. Purdue U. (2000-present).
- Consortium in International Mgt. and Business Analysis. CIMBA. Paderno, Italy. (2003).
- Krannert Executive Education Programs. Engineering Management. Purdue U. (1985-2003).
- MBA & Communication. Michigan State U. (1992-1994). U of Michigan-Flint. (1993).

Current Faculty Affiliations: Purdue University Center for Families; Women's Studies.

AWARDS AND HONORS

- Provost's Outstanding Graduate Mentor Award. Purdue University. (2014).
- Velux Fondens Faculty Research Fellow. Copenhagen Business School (CBS). (2014).
- 2014 Nomination for Endowed Visiting Professor. Shanghai Jiao Tong University. (pending).
- National Communication Association (NCA) Panel in Honor of Scholarship: "Feminisms in Communication Research: 20 years after 'Gaining a Voice'". (2014).
- Cowperthwaite Lecture Summer Visiting Scholar. Kent State University. (2014).
- DePauw Distinguished Scholar. Undergraduate Communication Honors Conference. (2014).
- Visiting (international) Professor (2007-2014): Copenhagen Business School; Universidade de São Paulo, Brazil; Dongguk University in Seoul, Korea; Consortium in International Mgt. & Business Analysis (CIMBA) in Paderno del Grappa, Italy; Chinese and Indian institutions.
- Wayne Thompson Distinguished Lecture. Western Illinois University. (2013).
- Scholar-in-Residence. NCA Institute for Faculty Development. (2012; Faculty: 2008, 2010).
- Presidencies and Executive Boards:
 - International Communication Association (ICA) President. (2008-2009; President Elect Select through Past President, 2006-2012).
 - Council of Communication Associations (CCA) President. (2007-2009; reelected for 2010-2012; ICA Permanent Representative to CCA, 2014-present).
 - Organization for the Study of Communication, Language & Gender (OSCLG) President. (1998-2000; VP: 1996-1998; Past President: 2000-2002).
- Teresa Award. ICA. Award for feminist communication scholarship and impact. (2012).
- Paul Boase Prize for Scholarship. Ohio University. (2012).
- Woman of Distinction. Salute to Women Celebration. YWCA. Lafayette, IN (2012).
- ICA Fellow. (2011).
- Carroll C. Arnold Distinguished Lecture: *Seduction and Sustainability: The Politics of Feminist Communication and Career Scholarship*. NCA. (2010).

- Helen B. Schleman Gold Medallion. Purdue award for contributions to students. (2010).
- Charles & Ann Redding Faculty Fellow. Dept. of Communication. Purdue. (2008-2010).
- 97 Keynote and Colloquium Addresses, in China, India, USA, Denmark, Japan, and Brazil.
- 13 Top Paper Awards. ICA, NCA, and regional associations (ECA, CSCA). (2002-2012).
- 7 Outstanding Article & Book Awards. ICA, NCA, CSCA, & OSCLG. (2002-2013).
- Outstanding Graduate Faculty Awards. (Purdue 2005, 2011, 2013; NIU, 1998).
- W. Charles Redding Excellence in Teaching Awards. Purdue. (2004, 2009).
- Francine Merritt Award. Award for promotion of women in field. NCA. (2005).
- Spotlight Scholar/Teacher Panels. NCA, CSCA, ECA. (2002, 2004, 2005, 2007, 2008).
- Violet Haas Award. Promoting the advancement of women at Purdue. (2003).
- Teacher-Mentor Award. OSCLG. (2002).
- Fredric M. Jablin Award for Outstanding Contributions. ICA. (1994).
- W. C. Redding Outstanding Dissertation Award. ICA. (Advisor: Linda Putnam, 1988).

SELECTED CURRENT GRANTS/FELLOWSHIPS (over \$1M)

- Co-PI. NSF REE. “Understanding the Communicative and Social Processes of Engineering Ethics in Diverse Design Teams.” (\$300,709; Funded for 2014-present).
- Co-PI. NSF TUES. “Collaborative Research: Assessing Individual Ethical Reasoning and Team Ethical Climate: Understanding Their Relationship in Undergraduate Design Teams.” (2011-present). \$600,000. (also Co-PI. Engineering 2020, 2011-2012, \$40,000).
- Co-PI. EIF. “Development of A Strategic Engineering Communication Design Process for the Engineering Projects in Community Service.” (2012, \$10,000; also 2011, \$20,000).

DISCOVERY

career, gender, work-life, design, resilience, policy, and institutional transformation

Books (3)

- Carbaugh, D., & Buzzanell, P.M. (Eds.). (2010). *Distinctive qualities in communication research*. New York, NY: Routledge.
- Buzzanell, P.M., Sterk, H., & Turner, L. (Eds.). (2004). *Gender In Applied Communication Contexts*. Thousand Oaks, CA: Sage.
- Buzzanell, P.M. (Ed.). (2000). *Rethinking organizational and managerial communication from feminist perspectives*. Thousand Oaks, CA: Sage. (**CSCA Book Award**).

155 Journal Articles and Book/Handbook Chapters

- Berkelaar, B., & Buzzanell, P.M. (in press). Bait and switch or double-edged sword? The (sometimes) failed promises of calling. *Human Relations*.
- Buzzanell, P.M., & D’Enbeau, S. (2014). Intimate, ambivalent, and erotic mentoring: Popular culture and mentor-mentee relational processes in *Mad Men*. *Human Relations*, 67, 695-714.
- Buzzanell, P.M. (2014). Work and family communication. In L.H. Turner & R. West (Eds.), *The SAGE handbook of family communication* (pp. 320-336). Thousand Oaks, CA: Sage.
- Buzzanell, P.M., Fyke, J., & Remke, R. (2014). Professionalizing organizational communication discourses, materialities, and trends. In V. Bhatia & S. Bremner (Eds.), *Handbook of language and professional communication* (pp. 207-219). New York: Routledge.
- Buzzanell, P.M., & Zoltowski, C. (2014). Get your message across: The art of gathering and sharing information. In D. F. Radcliffe & M. Fosmire (Eds.), *Integrating information into engineering design* (pp. 159-170). West Lafayette, IN: Purdue University Press.
- Kirby, E., & Buzzanell, P.M. (2014). Communicating work-life. In L.L. Putnam & D.K. Mumby (Eds.), *The SAGE handbook of organizational communication: Advances in theory, research, and methods* (3rd ed., pp. 351-373). Thousand Oaks, CA: Sage.
- Fyke, J., & Buzzanell, P.M. (2013). The ethics of conscious capitalism: Wicked problems in leading change and changing leaders. *Human Relations*, 66, 1619-1643.

- D'Enbeau, S., & Buzzanell, P.M. (2013). Constructing a feminist organization's identity in a competitive marketplace: The intersection of ideology, culture, and image. *Human Relations*, 66, 1447-1470
- Jiang, M., & Buzzanell, P.M. (2013). Qualitative approaches to conflict. In J. Oetzel & S. Ting-Toomey (Eds.), *The SAGE handbook of conflict communication* (2nd ed., pp. 67-98). Thousand Oaks, CA: Sage.
- Buzzanell, P.M., & Lucas, K. (2013). Constrained and constructed choice in career: An examination of communication pathways to dignity. *Communication Yearbook (CY)*, 37, 3-31.
- Robinson, G.J., & Buzzanell, P.M. (2012). Comparing gender and communication. In T. Hanitzsch & F. Esser (Ed.), *Handbook of comparative communication research* (pp. 148-160). New York, NY: Routledge.
- Lucas, K., & Buzzanell, P.M. (2012). Memorable messages of hard times: Constructing short- and long-term resiliencies through family communication. *Journal of Family Communication*, 12, 189-208. (**NCA JFC Family Communication Article Award**).
- Buzzanell, P.M. (2011). Feminist discursive ethics. In G. Cheney, S. May, & D. Munshi (Eds.), *Handbook of communication ethics* (pp. 64-83) New York, NY: Routledge.
- Buzzanell, P.M., Berkelaar, B., & Kisselburgh, L. (2011). From the mouths of babes: Exploring families' career socialization of young children in China, Lebanon, Belgium, and the United States. *Journal of Family Communication*, 11, 148-164.
- D'Enbeau, S., & Buzzanell, P.M. (2011). Selling (out) feminism: Sustainability of ideology-viability tensions in a competitive marketplace. *Communication Monographs*, 78, 27-52.
- Buzzanell, P.M. (2010). Resilience: Talking, resisting, and imagining new normalcies into being. *Journal of Communication*, 60, 1-14.
- Buzzanell, P.M., Meisenbach, R., Remke, R., Sterk, H., & Turner, L.H. (2009). Positioning gender as fundamental in applied communication research. In L. Frey & K. Cissna (Eds.), *Handbook of applied communication research* (pp. 457-478). New York, NY: Routledge.
- Buzzanell, P.M., & D'Enbeau, S. (2009). Stories of caregiving: Intersections of academic research and women's everyday experiences. *Qualitative Inquiry*, 15, 1199-1224. (**OSCLG Article Award**).
- Buzzanell, P.M., & Dohrman, R. (2009). Bosses, coworkers, and direct reports: Everyday communicative acts and consequences. In W.F. Eadie (Ed.), *21st Century communication* (pp. 331-339). Thousand Oaks, CA: Sage.
- Meisenbach, R., Remke, R., Buzzanell, P.M., & Liu, M. (2008). "They allowed": Pentadic mapping of women's maternity leave discourse as organizational rhetoric. *Communication Monographs*, 75, 1-24. (**OSCLG Article Award**).
- Buzzanell, P.M., & Lucas, K. (2006). Gendered stories of career: Unfolding discourses of time, space, and identity. In B.J. Dow & J.T. Wood (Eds.), *The SAGE handbook of gender and communication* (pp. 161-178). Thousand Oaks, CA: Sage.
- Lucas, K., & Buzzanell, P.M. (2006). Employees "without" families: Discourses of family as an external constraint to work-life balance. In L.H. Turner & R. West (Eds.), *The family communication sourcebook* (pp. 335-352). Thousand Oaks, CA: Sage.
- Buzzanell, P.M., & Liu, M. (2005). Struggling with maternity leave policies and practices: A poststructuralist feminist analysis of gendered organizing. *Journal of Applied Communication Research*, 33, 1-25. (**NCA Applied Communication Award; OSCLG Article Award**).
- Kirby, E., Golden, A., Medved, C., Jorgenson, J., & Buzzanell, P.M. (2003). An organizational communication challenge to the discourse of work and family research: From problematics to empowerment. *CY*, 27, 1-44. (**NCA Organizational Com Article Award**).
- Hylmö, A., & Buzzanell, P.M. (2002). Telecommuting as viewed through cultural lenses: An empirical investigation of the discourses of utopia, identity, and mystery. *Communication Monographs*, 69, 329-356.

- Buzzanell, P.M., & Burrell, N.A. (1997). Family and workplace conflict: Examining metaphorical conflict schemas and expressions across context and sex. *Human Communication Research*, 24, 109-146.
- Buzzanell, P.M. (1995). Reframing the glass ceiling as a socially constructed process: Implications for understanding and change. *Communication Monographs*, 62, 327-354.
- Buzzanell, P.M. (1994). Gaining a voice: Feminist organizational communication theorizing. *Management Communication Quarterly*, 7, 339-383. (reprinted: Putnam & Krone, 2006)
- Buzzanell, P.M., & Goldzwig, S. (1991). Linear and nonlinear career models: Metaphors, paradigms, and ideologies. *Management Communication Quarterly*, 4, 466-505.

Selected Works in Progress

- Buzzanell, P.M., & Long, Z. (invited). Expertise construction within engineering space. In J. Treem & P. Leonardi (Eds.), *Communication and expertise: Constituting organizational experts in the Information Age*. Oxford, UK: Oxford University Press.
- Fyke, J., Faris, J., & Buzzanell, P.M. (Eds.). (in progress). *Stretching boundaries: Cases in organizational and managerial communication*. New York, NY: Routledge. (2016)
- Adams, R., Buzzanell, P.M., & Siddiqui, J. (Eds.). (in progress). *Analyzing design review conversations*. West Lafayette, IN: Purdue University Press. (2015).
- Buzzanell, P. M., Putnam, L. L., & Kolb, D. (in progress, TOC and authorship under revision). *Negotiation and gender intersectionalities*. New York, NY: Oxford University Press.
- Remke, R., Risberg, A., & Buzzanell, P.M. (Eds.). (proposal in progress). *Diversity: Moving towards an interdisciplinary theory of difference, inclusion, and leadership*.

Selected Proceedings, Conference Papers, And Miscellaneous Publications

- Adams, R., Brightman, A., Buzzanell, P. M., Cardella, M. E., Duval-Couetil, Fosmire, M., Jaycox, H., McMullen, S., Purzer, S., Radcliffe, D., Siddiqui, J., & Zhao, F. (2014, October). Catalyzing research-to-practice conversations: A global, interdisciplinary and emergent symposium in the context of learning to design. *Proceedings of the Frontiers in Education (FIE)*. Madrid, Spain.
- Kenny Feister, M., Buzzanell, P. M., Zoltowski, C., & Oakes, W. (2014, May). Making sense of ethics in engineering education: A discursive examination of students' perceptions of work and ethics on multidisciplinary project teams. *Proceedings of the Institute of Electrical and Electronics Engineers (IEEE)*. Chicago, IL.
- Long, Z., Buzzanell, P.M., Kokini, K., Wilson, R., Anderson, L., & Batra, J. (2013, June). Exploring women engineering faculty's mentoring networks. *Proceedings of American Society for Engineering Education (ASEE)*. Atlanta, GA.
- Conference Papers/Presentations: 267 (excluding panel responses & keynotes). (1988-present).

GRADUATE MENTORING & VISITING SCHOLARS

- Completed 1 postdoc, 26 dissertations, and 13 theses since 1999 at Purdue in Communication and Engineering Education (plus 3 theses at NIU and Marquette U; total of 42).
- Advising 18 Ph.D. students in Com, Com-Philosophy, & Educational Psych/Assessment.
- Initiated graduate exchange & advisor for 1-4 CBS graduate students per year. (2011-present).
- Doctoral advisees work at universities including Texas, Trinidad, Purdue, Missouri, P. Universidad Católica (Chile), Copenhagen Business School, De La Salle U. (Phillipines).
- Worked with Visiting Scholars from Brazil, China, and other countries. (2007-present).

LEARNING

Purdue University

- Designed and instructed graduate and undergraduate courses, including Foundations of Human Inquiry I & II (COM 600 & 601); Negotiation Theory and Strategies; Gender and Organizing; Career Capital; Organizational Communication; Leadership; Applied Communication; Career Strategies; Communication and the New Face of China; EPICS (Anita Borg Institute for

Women in Technology; Bio-Inspired Nano-Manufacturing; Lafayette School Corp.— environmental; Transforming Lives, Building Global Communities--water-energy-education in rural Ghana). Co-designed & taught EPICS skills sessions. Graduate, undergraduate, EPICS course/instructor (average) evaluations of 4.8/4.9, 4.6/4.9, 4.3/4.7 (5=highest score).

- Supervised Organizational Communication, Communicating in Global Workplace, and Small Group Communication graduate instructors; taught large-lecture Org Com and trained TAs.
- Oversaw 10 PRF/Bilsland Doctoral Fellowships, Graduate directed readings designed to meet individual students' needs (Com 590s with weekly meetings, 2003-present, n=26).
- Mentored undergraduate research interns, 1st generation students (9 Horizons), indep. studies.

ENGAGEMENT

Professional

- Program Reviews: SUNY, Kansas, Baruch-CUNY, CO-Boulder, SDSU, and Texas A&M (2006, 2008, 2011, 2013, 2014, 2015).
- Editor, *Management Communication Quarterly* (MCQ, 1997-2000); Associate Editor, *Human Relations* (short-term for AE leave, 2013-2014), *C-SPAN Archives* (2014), *Southern Communication Journal* (2008-2011). Special Issues Editor for *SCJ* and *MCQ* Forums.
- Advisory Boards: *Sage Open*, *MCQ*. (2006-present).
- 15 current (23 total) Editorial Boards. Communication and interdisciplinary publications.
- Evaluator of 109 promotion (27) and promotion & tenure (82) cases--U.S. and international.
- Co-Planner & ICA Liaison. ICA Regional Conferences: China (2012-2013, delivered assessment report); Copenhagen (in progress for 2015); and Malaysia (in progress for 2016).
- Chair and member of Committees and/or Boards for ICA, NCA, CSCA, OSCLG, & SJTU.

Purdue University

- NSF ADVANCE Leadership Team. Co-Leader for Educating the Majority Goal: Diversity Catalysts. Implementation and Program Oversight (IPO) Committee. (2010-present).
- ADM Diversity & Inclusion Working Group. (2014-present).
- Campus-Wide Thought Leadership, Talent Management, & Susan Bulkeley Butler Center Steering Committee. (2007-present).
- Council on the Status of Women (CSW). (2004-2011; Co-Convenor, 2004-2005).
- University Senate. (2007-2009).

College of Engineering

- Co-Leader. First Action Team. (2010-present; Strategic Planning, 2009-2010).
- Design Thinking Research Symposium (DTRS). Co-planner. (2013-present).
- Assessment Leader: Space; Mentoring Policy; Faculty Learning Community. (2012-present).
- Clarke Center for Creativity. Brainstorm & Participation in Site Visit. (2011-2012).
- ENE (School of Engineering Education) Head Search Committee. (2009-2010).

College of Liberal Arts

- Area Committee. Elected to College Promotion Committee. (2014-present).
- Center for Research on Diversity & Inclusion. Advisory Steering Board. (2010-present).
- Department Head Assessment. Routine CLA Head assessment at 5-year mark. (2012).
- CLA Strategic Planning Committee. (2010-2011; 2001-2002).
- Chair, CLA Educational Policies Committee (EPC). (2005-2008; Chair, 2007-2008).
- CLA Faculty Senate. (2000).

Brian Lamb School of Communication

- Co-Planner. C-SPAN NCA Preconference & book proposal, 2012-2013; OCMC, 2007-2008).
- Global Institutional Collaborations. (2009-present).
- Tenure-track faculty searches (Chair 2004-12; member 1999-2002; Head Search 2001-2002).
- Strategic Planning Committee. (2009-2010; Chair 2002; Self-Study member 2000-2001).
- Chair. Faculty Affairs Committee. (2007-2009; member 1999-2001).